

Proposed Advance Letter for Oklahoma Watershed Study  
WHAT LETTERHEAD WILL WE USE?

DATE

<<Name>>  
<<Address>>  
<<City, State, Zip>>

Dear ~~Resident~~ Mr. LAST NAME or Ms. LAST NAME:

Your household has been selected to participate in a scientific study being conducted for The State of Oklahoma by Westat, a research firm based in Maryland.

We hope that a member of your household will be willing to participate in this important study by answering about 40 minutes of questions to be asked by one of our staff members in your home. We can provide \$20 as a thank you for your time.

Your participation is voluntary and is critical for the success of the study. All interviews will be strictly confidential, and none of the opinions you express will ever be connected to your name. Your answers to our questions will be combined with answers from other Oklahoma residents so that we can describe the opinions of the residents of the State.

~~invites your household to be part of the Oklahoma Watershed Study, an important environmental study about water quality issues involving some of the rivers and lakes in Eastern Oklahoma. This study is being conducted by Stratus Consulting, an environmental research firm located in Boulder, Colorado, and Westat, a survey research firm located in Rockville, Maryland. This study will find out about Oklahoma residents' opinions and attitudes about possible sources of pollution to Oklahoma's waterways and pollution treatment.~~

~~We hope your household will be willing to participate in this important study. Participation involves answering some questions about the people that live in your household, as well as the completion of an interview with a selected adult. The interview should take about 30-45 minutes to complete and the respondent will be given \$20.00 as a thank you for participating.~~

~~Participation is voluntary, but critical for the success of the study. All interviews are strictly confidential and none of the information obtained will be seen by anyone other than research staff. The responses will be combined with other participants and the results will be reported as totals and averages, so that no persons or households are identified.~~

In ~~the~~ about a next week, a staff member from Westat will visit your home to select the person who is eligible to participate in the study and to talk with that person ~~your household will be contacted by a Westat interviewer to answer questions about your household, select an eligible adult to be interviewed, and conduct an interview with that person.~~

If you have any questions or would like ~~additional~~ more information about ~~the~~ our study project, please feel free to contact Wendy Bauman at our toll-free number, XXXXXX.

Thank you in advance for your ~~support~~ help as we carry out ~~of~~ this important study for the State of Oklahoma.

Sincerely,